

Press release

5 July 2022

## Texcare Asia & China Laundry Expo 2022 moving to Ningbo

Jason Taylor  
Tel. +852 2230 9296  
Fax. +852 2598 7919  
[jason.taylor@hongkong.messefrankfurt.com](mailto:jason.taylor@hongkong.messefrankfurt.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.txca-cle.cn](http://www.txca-cle.cn)

**In an effort to safeguard ongoing business development and support in-person interactions for the laundry textile care industry, the organisers have made the decision to move Texcare Asia & China Laundry Expo (TXCA & CLE) 2022 to Ningbo. Originally scheduled to take place from 11 – 13 August at the Shanghai New International Expo Center, the 2022 fair will now be held from 28 – 30 September at the Ningbo International Conference & Exhibition Center.**

The recent pandemic circumstances in Shanghai have caused uncertainties about holding large-scale events in the city. Putting participants' safety the priority, and following discussions between the organisers and various stakeholders, the 2022 edition of TXCA & CLE will be moved to Ningbo. As the second largest city in Zhejiang province, and with convenient transportation facilities, Ningbo has the added benefit of a close proximity to Shanghai. Moreover, Ningbo International Conference & Exhibition Center is comprised of modern MICE infrastructure and surrounded by well-established hospitality and catering facilities, making the location an ideal venue to host a large-scale event.

As the leading trade fair for the laundry and textile care industry in Asia, TXCA & CLE provides business openings across the supply chain, including machinery, systems and accessories, chemicals and consumables, digital and intelligent solutions, energy saving and environmental protection technologies, leather care products, rental services and more. With the 2021 edition postponed due to the pandemic, the textile care industry is eager to reconnect at TXCA & CLE this year. The fair will be pushed back to September to give fairgoers extra time to make the necessary arrangements for their successful participation at the new venue. The organisers will also comply with the local safety measures, and will extensively promote the fair to ensure another noteworthy edition.

TXCA & CLE is an annual event organised by the China Laundry Association and the China Light Industry Machinery Association, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd.

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
25 Harbour Road, Wanchai, Hong Kong

For more details about the show, please email

[txcacle@china.messefrankfurt.com](mailto:txcacle@china.messefrankfurt.com) or [txcacle@unifair.com](mailto:txcacle@unifair.com).

The show is part of Messe Frankfurt's textile care events. For further details, please visit [www.texcare.com/brand](http://www.texcare.com/brand).

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

#### **Background information on UNIFAIR**

Established in 1992, UNIFAIR Exhibition Service Co Ltd is a pioneer in the field of professional exhibition organising services in China. Connecting the world through innovation, UNIFAIR has continued to optimise and innovate its services throughout its 30 year history. Through this ethos, UNIFAIR has delivered top tier exhibitions at an international standard with professional management, helping companies develop their brand, market their products and deepen their cooperation ties. UNIFAIR has successively organised more than 40 large and influential international exhibitions, making important contributions to industry developments and technical advances.